



# AN OVERVIEW OF OUR SERVICES AND PRODUCTS

## BRAND DESIGN

SIMPLE. PERSONAL. IMPACTFUL.

When we create the branding for someone – including ourselves – we are driven to create simple, personal brands that share and magnify our customers unique voices to help them have the greatest impact.

Our work in this area covers full brand design or specific elements, such as logo design, colour palettes, and font styles (typography).

Visit [www.burningleaf.co.uk/our-services/brand-design](http://www.burningleaf.co.uk/our-services/brand-design)

## PRODUCT DESIGN

SIMPLE. CLEAN. ELEGANT.

Our products are designed around a simple philosophy – they need to be simple to use; clean in their design; and elegantly presented. They need to convey the purpose of the product. They need to make sense to all their users. They need to be designed to make a positive impact.

Our work in this area includes business cards, letterhead, leaflets, postcards, downloadable documents, and more.

Visit [www.burningleaf.co.uk/our-services/product-design](http://www.burningleaf.co.uk/our-services/product-design)

## TRANSFORMATIONAL DESIGN

PURPOSE. CULTURE. FUTURE-PROOF.

Our transformational design work will help you create a long-term destination for your business and a “Roadmap” to help you transform for now and the future. It will encourage you to be ambitious, radical, and think hard about why you are here.

Our work in this area includes workshops and tools.

Visit [www.burningleaf.co.uk/our-services/transformational-design](http://www.burningleaf.co.uk/our-services/transformational-design)

## WEBSITE DESIGN

SIMPLE. PURPOSE DRIVEN. USER LED.

Our websites are designed around a simple philosophy – they need to be simple to use; driven by the organisation’s purpose and voice; and led by the needs of the organisations users.

Our work in this area covers new website designs, website redesigns, social media, and business e-mail.

Visit [www.burningleaf.co.uk/our-services/website-design](http://www.burningleaf.co.uk/our-services/website-design)

Some of the people we have worked with:



Visit [www.burningleaf.co.uk/portfolio](http://www.burningleaf.co.uk/portfolio)